

# FESTIVAL NAPA VALLEY IMPACT 2024

## PUBLIC CONCERTS & EVENTS

**70+**

performances presented in Napa Valley, San Francisco, and nationwide

**8,500+**

children, seniors, and veterans attended admission-free performances

**25,000+**

people took part in Festival Napa Valley programs and events

## ECONOMIC IMPACT

**250+**

artists engaged

**125+**

partner wineries, restaurants, hotels, and culinary businesses promoted

**100+**

events presented at partner venues in Napa Valley and across the United States

**\$5+ MILLION**

invested in arts and culture

## EDUCATIONAL & COMMUNITY INVESTMENT

**15,000+**

education program participants

**100%**

Napa County public schools and Boys & Girls Clubs served

**\$250K+**

in partner grants to public schools and peer nonprofits

**100+**

volunteers engaged

## ARTIST DEVELOPMENT

**\$1+ MILLION**

in scholarships

**90**

preprofessional and conservatory musicians attended tuition-free summer academies

**30+**

masterclasses presented

Festival Napa Valley enriches lives through the power of music. With a focus on youth and education, the Festival offers inspiring programs for students of all backgrounds, tuition-free academies for young artists, and scholarships that nurture the next generation. Through music and wellness initiatives and opportunities for lifelong learning, Festival Napa Valley helps create a thriving, healthy, and engaged community.