



ARTS
FOR ALL
Gala

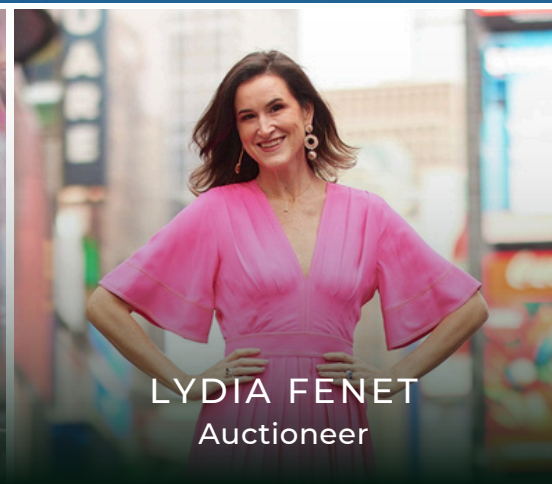
WYNTON MARSALIS, Headliner
Jazz icon and American cultural ambassador



DUSTIN VALETTE
Chef + Owner, Valette



NICKEL & NICKEL
Venue



LYDIA FENET
Auctioneer

ARTS FOR ALL *Gala*

Sunday, July 12, 2026 – 5:00PM
Nickel & Nickel Winery, Oakville, CA

Festival Napa Valley's mission is to expand access to the arts, support innovative education, and champion music and wellness programs that empower youth and strengthen communities. That mission inspires the Arts for All Gala, which has raised over \$33 million to date—making it one of the Festival's most impactful evenings and one of the nation's largest arts fundraisers.

Held at the renowned Nickel & Nickel winery, part of the House of Far Niente, the Gala features a lavish dinner paired with exceptional Far Niente, Nickel & Nickel, and Bella Union wines. Guests enjoy a thrilling live auction of exclusive, "money-can't-buy" experiences and a blockbuster concert by a superstar headliner.

Proceeds support education and wellness initiatives, free and affordable concerts, and scholarships.

Sponsorship Opportunities

DIAMOND - \$300,000

- Stage acknowledgement
- VIP talent meet & greet, for 2 guests
- Featured in Gala program, event banners & multimedia screens
- Recognition in Festival-wide marketing, website, social media & PR
- Optional full-page ad in Gala program
- VIP table for 10 guests
- Access to other Festival events with customized allocation of passes
- Invitations to exclusive events reserved for top patrons and sponsors
- Dedicated concierge services

SAPPHIRE - \$200,000

- Stage acknowledgement
- Featured in Gala program, event banners & multimedia screens
- Recognition in Festival-wide marketing, website, social media & PR
- Optional full-page ad in Gala program
- VIP table for 10 guests
- 4 passes to all other Opening Weekend events

RUBY - \$100,000

- Stage acknowledgement
- Inclusion in Gala program, event banners & multimedia screens
- Inclusion on website and in social media & PR
- Optional half-page ad in Gala program
- Table for 10 guests

EMERALD - \$50,000

- 6 Tickets to the Gala
- Recognition in Gala program & signage
- Inclusion on website and in social media & PR
- Verbal recognition from the stage

OPAL - \$25,000

- 4 Tickets to the Gala
- Recognition in Gala program
- Inclusion on website and in social media & PR



Arts for All Gala sponsorships are tax-deductible less value received of \$300 per guest.

Festival
NAPA VALLEY

